




جامعة البلقاء التطبيقية

مصفوفة مخرجات التعلم Learning Outcomes

المهارات الفنية المتخصصة (الثالثة)	الورقة
اللغات	المؤهل
اللغة الإنجليزية التطبيقية	المسار (التخصص)
021602/3	رمز الورقة

مخرجات التعلم		
المهارات المطلوبة (مهارات مهنية)	مخرج التعلم/ المجال المعرفي	الرقم
<ol style="list-style-type: none">1. Identify the different business departments in a company, the duties as well as the responsibilities of each department; HR, CRM, RD, IT, CS, the Production & Marketing departments.2. Recognize the duties and responsibilities of employees and employers in the Business industry.3. Utilize the appropriate terminology and technical language while writing or speaking within the context of Business.4. Distinguish business abbreviations, professional acronyms, functional language and terminology present in various business contexts.5. Plan and Design short presentations implementing the intended message, purpose, and setting, and lexicon to successfully address the targeted audience.6. Write business letters, emails, likewise arrange meeting agendas, briefings, and summaries in an effective way.7. Engage in-person and online business events as well as communicate with co-workers, managers, customers, jobseekers, etc. using the language that is effective and efficient for business occasions.8. Employ technical terms suitable for business negotiations, job interviews, business meetings, filing, negotiating, and responding to complaints, telephoning, and socializing.9. Evaluating and modifying job applications, cover letters, and job interviews as job applicants.10. Define relevant technical terms such as SCM, logistics, the role of customers in SCm, etc.11. Discuss the 4Ps of marketing and its effect on marketing strategies in business.	اللغة الإنجليزية للأعمال والسكرتارية	.1
<ol style="list-style-type: none">1. Recognize the different types of tourism and tourists.2. Distinguish the key characteristics of public and private hospitality in addition to the hospitality and leisure	اللغة الإنجليزية للفندقة والسياحة	.2

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<p>industry.</p> <ol style="list-style-type: none"> Identify acronyms likewise abbreviations related to technical terms and concepts within the scope of tourism and hospitality. Employ technical vocabulary, idioms, functional language to discuss ideas in written and spoken formats in relation to the world of hospitality and tourism. Examine the responsibilities and duties relevant to each career title within the contexts of hospitality and tourism. Analyze the different marketing strategies and stages. Recognize the marketing mix (Four Ps) and its relevance to the scope of the tourism and hospitality market and industry. Critique and analyze reading texts or graphs relevant to the life cycle of events such as festivals in terms of development, introduction, growth, maturity, rejuvenation, decline and termination. Use the appropriate compound words, collocations, idioms, and individual lexicon while composing sentences, writing paragraphs, and paraphrasing synopses related to hospitality and tourism. Define and differentiate between, marketing tools, marketing materials, marketing strategies as well as promotional material while dealing with the hospitality and tourism market and industry. Interpret and investigate the relationship between both (culture and tourism) and (culture and hospitality). Compare and contrast internal with external factors that affect and determine the present and future of hospitality and tourism as a market and an industry. 		
<ol style="list-style-type: none"> Write headlines, news lists, and design blogs that follow the basic principles of writing for the media and journalism. Analyze English media texts to prove familiarity with media language features. Recognize various language devices present in different documents related to the field of media literacy and journalism. Identify acronyms likewise abbreviations related to technical terms and concepts within the scope of media and journalism. Use technical vocabulary, idioms, collocations, functional language to express their views regarding current affairs, using various media. Critique the used language within the different aspects of media and journalism to decipher the explicit as well as the implicit message behind the intended employed language. 	<p>اللغة الانجليزية لوسائل الإعلام والصحافة</p> 	3.

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<p>7. Classify the responsibilities and duties relevant to each job title within the contexts of media and journalism.</p> <p>8. Examine key characteristics of Radio and TV as mass mediums.</p> <p>9. Discuss and differentiate the particular language of podcasters, journalists, broadcasters and TV hosts.</p> <p>10. Compare and contrast the core elements present in print forms of journalism; newspapers, magazines, broadsheets, and tabloids.</p>		
<p>1. Distinguish the different jobs and employees in each field of technology, science, and engineering.</p> <p>2. Use the appropriate vocabulary to communicate in written and/or spoken discourse in various situations related to the field of technology, science, and engineering.</p> <p>3. Ask and respond to questions during presentations, lectures, and discussions using specific language in relation to the field of science, engineering, technology and settings.</p> <p>4. Use effective communication skills and a variety of resources to gather and share scientific and technological ideas and data.</p> <p>5. Synthesize both spoken and written instructions relevant to diverse technological, scientific and engineering situations.</p> <p>6. Recognize what various acronyms and abbreviations stand for while utilized in assorted technical, scientific, or engineering occurrences.</p> <p>7. Demonstrate the required techniques, skills, steps, tools while conducting scientific researches or experiments.</p> <p>8. Identify computer hardware and software.</p> <p>9. Classify the different types of websites likewise analyze their components.</p> <p>10. Recognize the tools and equipment used in technical fields, their functions, and their usages.</p> <p>11. Apply the acquired skills and previously learned key engineering, scientific, and technological concepts to think of present technical problems and suggest/ find solutions.</p> <p>12. Review a sundry of written documents relevant to the field of engineering, science, and technology to generate and produce similar ones.</p>	اللغة الإنجليزية للهندسة والعلوم والتكنولوجيا	.4
<p>1. Use a variety of appropriate vocabulary to communicate in written and/or spoken discourse in various situations related to the field of law.</p> <p>2. Distinguish between the different types of legal documents in reference to linguistic and discourse features such as syntax, language, semantics, morphology, and structures.</p> <p>3. Identify the different types of laws as contract law, tort law, criminal law, international law, etc. and the key linguistic features of each one of them.</p> <p>4. Produce different spoken discourse with different clients using the appropriate structures, modal verbs, and legal terminology according to the legal context, situations, and people involved.</p> <p>5. Interpret the meaning of collocations, phrasal verbs,</p>	اللغة الإنجليزية للأغراض القانونية والدبلوماسية	.5



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<p>prepositional phrases used in given situations and means of communication.</p> <p>6. Classify terminologies and specialized vocabulary according to the type of legal contexts they are used in as criminal law, commercial law, company law, real property law, etc.</p> <p>7. Compose and respond efficiently to the different types of legal correspondence, formally and informally, using the appropriate legal vocabulary and format</p> <p>8. Generate appropriate questions and answers to handle urgent situations and conflicts that could emerge during negotiating, making proposals, proposing new ideas, talking to clients, or with colleagues.</p> <p>9. Modify and explain legal terms to non -lawyers during written or spoken communication.</p> <p>10. Communicate legal concepts and information confidently and easily; and use these concepts in discussions, presentations, telephone conversations, meetings, and presentations.</p> <p>11. Distinguish the main types of legal professions and lawyers</p>	